RAM

2018 MODEL YEAR
RAM 1500 SPORT CREW CAB 4X4

For more information visit: www.ramtruck.ca or call 1–800–465–2001

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $55,270

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Red Pearl
Interior Color: Black interior / Black seats
Interior: Leather–faced front vented high–back bucket seats
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8–speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Electronic shift–on–demand transfer case
Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
4–wheel anti–lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
Universal garage door opener
Remote keyless entry
Sentry Key antitheft engine immobilizer
Locking tailgate
7–inch customizable in–cluster display
Automatic headlamps
Variable intermittent windshield wipers
4–pin wiring harness
Pickup box lighting
730–amp maintenance–free battery
12–volt auxiliary power outlet

INTERIOR FEATURES

Uconnect 4C with 8.4–inch display
Google Android Auto
Apple CarPlay
Sport mesh cloth/vinyl front bucket seats
Rear 60/40 split folding seat
Full–length upgraded floor console
Rear underseat compartment storage
Air conditioning
Power 10–way driver seat including 2–way lumbar
Front floor mats
Rear floor mats
Power lumbar adjust
Leather–wrapped steering wheel
Steering wheel–mounted audio controls
Power windows with front one–touch up and down
Rear power sliding window
Traveller/mini trip computer
Temperature and compass gauge
LED interior lighting

OPTIONAL EQUIPMENT **(May Replace Standard Equipment)**

Red Pearl	**$50**
Leather–faced front vented high–back bucket seats	**$1,695**
Power 10–way driver and 6–way passenger seats	
Front ventilated seats	
Front heated seats	
Heated steering wheel	
Customer Preferred Package 26L	
Bright dual rear exhaust tips	
Sport Group	
Convenience Group	**$495**
Keyless Enter 'n Go with push–button start	
Automatic high beam headlamp control	
Rain–sensing windshield wipers	
Remote proximity keyless entry	
Trailer Tow Mirrors & Brake Group	**$950**
Electronic Trailer Brake Controller	
Class IV hitch receiver	
Black, power, manual folding, trailer tow mirrors	
Black exterior mirrors	
Trailer tow mirrors	
Remote Start & Security Alarm Group	**$595**
Remote start system	
Security alarm	
Sport Premium Group	**$695**
9 Alpine speakers with subwoofer	
Humidity sensor	
A/C with dual–zone automatic temperature control	
Front and rear all–weather floor mats	**$175**
3.92 rear axle ratio	**$125**
Anti–spin differential rear axle	**$525**
Power sunroof	**$1,425**
Sport performance hood	**$995**
Bright tubular side steps	**$750**
121–litre (26.6–gallon) fuel tank	**$250**
Uconnect 4C NAV with 8.4–inch display	**$770**
GPS navigation	
SiriusXM Traffic Plus	
SiriusXM Travel Link	
ParkView Rear Back–Up Camera	**$475**
Park–Sense Front and Rear Park Assist System	**$550**
Locking lug nuts	**$75**
Spray–in bedliner	**$550**
Federal A/C Excise Tax	**$100**
Ontario Tire Surcharge	
Destination Charge	$1,795

TOTAL PRICE: * $68,310

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–RR7MT9JS–213391 L4–VON: 7916 0117

*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

FCA Canada Inc.

5–YEAR 100,000–KM $0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24–Hour Roadside Assistance

FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5–year or 100,000–kilometre fully transferable Powertrain Limited Warranty* with $0 deductible plus 24–hour roadside assistance.+ SRT vehicles are backed by a 3–year or 60,000–kilometre fully transferable Powertrain Limited Warranty* with $0 deductible plus 24–hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust–through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10–year or 160,0000–kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5–year/100,000–kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada **ENERGUIDE** **Gasoline vehicle / Véhicule à essence**

Fuel Consumption / Consommation de carburant

14.0 L/100 km
combined/combineé

16.1 city / ville
11.5 highway / route

20 mi/gal

Annual fuel cost
for an annual distance of 20,000 km, and an average fuel price of $0.98 per litre

$ 2 744

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 $ par litre

Standard pickup trucks range from / Les camionnettes ordinaires font entre
10.9 – 16.2 Le/100 km
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone
1 — 3 — 10 (328 g CO_2/km)
Best/meilleur

Smog Rating / Indice de Smog
1 — 3 — 10
Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

For more information visit
vehicles.nrcan.gc.ca

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

Pour plus d'information visitez
vehicules.rncan.gc.ca